



## EXPERIENCE

### Lionsgate

2021 – Present  
Santa Monica, CA

#### Motion Designer, Contractor

Hired to create motion posters that would accompany initial marketing materials for some of Lionsgate's anticipated movie releases. Leveraged the design to build out additional rich media asset requests after the film's release.

### Hasbro

2017 – 2018  
Pawtucket, RI

#### Art Director, Contractor

Worked closely with conceptual product designers to create logos for potential toy lines.

### Bose Corporation

2012 – 2022  
Framingham, MA

#### Senior Art Director

Collaborated with a team of writers, designers, strategists, and business managers to design, develop, and maintain a variety of high-volume, high-visibility e-commerce projects, site content, online marketing campaigns (photo and video), retail displays, and brand materials from concept to production.

### Enlightenment Ales

2012 – 2013  
Everett, Massachusetts

#### Art Director, Freelance

Designed a logo, label, and subsequent label templates for a startup, local brewery to establish a recognizable brand for one of their product lines.

### Alias-Solutions

2007 – 2012  
Springfield, MA

#### Senior Art Director

Served as lead designer for both client based and internal assignments. Designed identities for clients across multiple channels of communication that included all types of digital and print projects. Work was chosen by Peter Pan Bus Lines over more than twenty competing design firms.

## CAPABILITIES

### Qualities & Aptitudes

Well-rounded with a demonstrated ability to support and lead successful digital and print projects.

Accomplished understanding of mobile-first web design.

Passion for motion graphics and rich media experiences, particularly influenced by games or film.

Exceptionally skilled with identity establishment through logo, digital and print projects.

Meticulous attention to detail and consistency across multiple channels of communication.

Efficient with resolving individual tasks and entire campaigns of work under strict deadlines.

Adept at learning new software and adapting to new information, work-flows and responsibilities.

## EDUCATION

### BFA in Electronic Imaging

2000 – 2006  
The University of Massachusetts, Dartmouth

#### Major Coursework

Graphic Design, Web Design, Animation, Typography, Art History, Fine Art and Liberal Arts.

## SKILLS

Proficient  
Photoshop  
Illustrator  
InDesign  
XD

Capable  
AfterEffects  
Sketch